

Why Invest in RV Parks?

Versus Multifamily & Residential Real Estate



INVESTIN
RV PARKS

Booming Demand



11.2M

households reported owning an RV in 2021.¹



61%

of RV-owning Americans planned an RV road trip in 2023.¹



38%

of Americans who plan to buy an RV are Millennials.¹



1M

Americans live in recreational vehicles full-time.⁸



376K

total number of RVs sold to North American customers in 2023.¹⁰



13%

of US households plan to purchase an RV within the next five years.¹

Superior Returns

Property annual returns ^{3,4,5}

10-20%+

8-12%

\$

Single-family

10-12%

\$**\$**

Multifamily

\$**\$****\$****\$**

RV Parks

2-3%++ Increase

RV park Cap Rate is higher than other real estate sectors, even for value-add deals.⁶

Extra \$\$\$

RV parks can generate additional revenue beyond site rental fees, such as: ⁴



RV Storage



Laundry



Recreation



Misc Sales



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RV Parks: Invest Before the Crowd



79%

of RV Parks are individual/independently owned small businesses (aka “mom and pop”).²



77%

of RV Park owners have been in operation for at least 20 years, with 39% of those having been in business for at least 50 years.²



60-70%

average occupancy rate for RV parks, depending both on the season and location.¹



15K

RV parks and campgrounds in the U.S. and Canada in 2023, a 1.7% increase from 2022.¹



14%

of RV park owners are actively looking to sell within the next 12 months.²



\$5B

in annual revenue and is projected to grow at a 4.59% Campground Annual Growth Rate (CAGR) by 2027.⁸

	RV Parks Private + Corporate	Residential Single + Multifamily
Less Competition		
Number of Investors ³		
Competitive Landscape ⁴	Niche market requiring specialized knowledge ✓	Oversaturated & lower barrier of entry ❌
Low Maintenance Costs		
Infrastructure ⁴	Minimal ✓	Extensive ❌
Site Turnover ⁷	Quick / Inexpensive ✓	Slow / Costly ❌
Easier Tenant Management		
Late Payments ⁴	Low risk - Pay in advance ✓	High risk - Payments collected ❌
Eviction ^{3,7}	Guests do not require eviction ✓	Lengthy & expensive process ❌

While multifamily & residential real estate are popular investments, RV parks offer:



Superior returns



Lower costs



Easier management



Less competition



Income diversification

For investors seeking an alternative real estate investment in 2024 with strong return potential, **RV parks are an opportunity that shouldn't be overlooked.**

Are you ready to join the
RV Revolution?

Sign up for our Investor Portal:

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Citations

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¹ roverpass.com/blog/rv-park-industry-statistics/

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⁴ hardmoneyoffers.com/articles/7-advantages-investing-rv-parks-over-traditional-multi-family-properties

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¹⁰ ryda.org/RVDA/Facts_Sheets_Members_Only/Total_North_American_RV_Retail_Sales.aspx